

Investing Environment

North Atlantic's 1,385,000 acres over 20 potash permits makes it the 2nd largest permit holder in Saskatchewan after BHP Billiton. The Saskatchewan potash permits are located in the world's largest potash reserve in a country with a very stable government, world-class financial system, highly skilled workforce and excellent transportation and infrastructure. This is in sharp contrast to other greenfield properties located in geopolitically unstable regions with poor infrastructure and frequently very complex potash geology. The Saskatchewan potash exploration permits with favourable geology are completely allocated including ownership by many of the world's largest mining companies including RioTinto, BHP Billiton, and Vale.



Investment Opportunity

North Atlantic Potash is currently looking for partners for development of the Albany, Foam Lake or Stockholm properties. Please contact the following for additional information:

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Key Corporate History Highlights:

- Originally held 26 Permits in Saskatchewan within the government Potash Designated Area.
- One exploration permit totaling 88,395 acres was sold to the Sanya Resource Corporation in October, 2010.
- Sold an exploration permit comprising of 84,000 acres to BHP Billiton in November, 2010.
- Entered a Joint Venture agreement with Rio Tinto in 2011 covering 586,000 acres over 9 permit areas.
- Sold eight permits in September 2011 to Yancoal Canada, a subsidiary of Yanzhoucoal Mining Co. of China.
- North Atlantic currently fully controls 20 permits covering an area of 1,385,000 acres.

North Atlantic Potash Inc. is focused on development of potash production in Canada. We currently possess one of the largest potash permitted acreages in the world over the Saskatchewan Potash belt. Our business was established in 2008 with the acquisition of over 2.7 million acres of exploration permits with the goal to develop a potash mine.

North Atlantic benefits from the experience of our main shareholder, JSC Acron a major global NPK fertilizer producer. Not only is Acron a future purchaser of North Atlantic output it also maintains a well-established retail business throughout China. Through ongoing exploration programs on our 11 wholly owned properties and with Rio Tinto, our partner company, over our nine southern permits, North Atlantic is developing a clearer understanding of our potash resource potential.

North Atlantic Potash

Albany

The Canadian Potash Project is located in the central Saskatchewan Potash district that represents nearly 26% of the world production and over half of the known potash reserves. The district has nine operating potash mines, one of which is a solution mine.

The Joint Venture between North Atlantic Potash Inc. ("North Atlantic"), a subsidiary of JSC Acron, and Rio Tinto Potash Management Inc. ("RTPM"), a subsidiary of Rio Tinto plc, consists of nine potash permits covering 586,000 acres in the southern region of the district. The work undertaken has focused on permit KP 405 with the completion of drilling 13 wells and a 3D Seismic Survey.

The work has defined an Inferred Resource of 1.4 billion tonnes at 31% KCL which, based on solution mining operation, would be sufficient to produce 329 million tonnes KCL to the well head. Based on a potential annual production rate of 3.0 million tonne of KCL product, the current resource could support an operation for over 100 years. The critically important downhole ambient temperature averaged 63°C which ranks this deposit one of the highest in Saskatchewan.

Rio Tinto classifies property as a Tier 1 deposit in their Annual Report. Albany is listed as only 1 of 8 Tier 1 deposits Rio Tinto has found in the last 10 years.

The Albany summary report prepared by RTPM has been reviewed by Milton Holter, Consulting Professional Engineer, Professional Geologist and President of Holter Consultants Ltd. for North Atlantic. Mr. Holter prepared a resource study to Canadian 43-101 Standards based on the Albany exploration results. Although the distribution of this summary is the sole and entire responsibility of North Atlantic, access to the original exploration data and resources reports are available to interested parties upon signing a Non-Disclosure Agreement.

Table Inferred Resources

† Material tonnages contained within cavern designs
‡ Recoverable KCL after application of recovery factors

Unit	In Cavern TonnesMt	Insol %	KCL %	MgO %	Total Rec KCIM‡
Patience Lake-Belle Plaine	1,139	8.44	30.72	0.07	262
Esterhazy	293	3.59	30.49	0.21	67
Total	1,432	7.45	30.67	0.10	329

Foam Lake

These four permits are contiguous and cover an area of 318,000 acres in the Foam Lake area of the province. The property is bordered by permits owned by BHP Billiton and Yancoal.

A 2D seismic survey was completed for these permits and a 11-hole drilling program undertaken with the last well completed in December 2012. The main potash horizon intersected is the Esterhazy Member.

This member is one the best potash zones in the world due to mineral quality, very low clay content and excellent structure characteristics equating to low mining and processing costs.

NI 43-101 Compliant Resource Report prepared by North Rim Exploration Ltd. defined 942 million tonne indicated and inferred in place at 30% KCL. This report is available upon request. Additional information is available at www.northatlanticpotash.com.

Stockholm

North Atlantic's KP 421 permit is located in the Southeastern Saskatchewan Potash Area. It is bordered by permits owned by Mosaic Potash, PotashCorp (PCS) and BHP Billiton. The Mosaic operation, the largest potash mine in the world, is approximately 25 km East of KP421.

A 2D seismic survey re-evaluation was completed and a drill hole location selected for exploration in 2012. Drilling intersected two high grade potash members. The Belle Plaine Member was 2.5 m at 26.8 K₂O (42.5% KCL) and the Esterhazy Member averaged 23.1% K₂O (36.7% KCL) over 2.0 m or 22.7% K₂O (36.0% KCL) over 2.3 m.

The strong correlation between the NAP 5-10-19-03 Well and the Historical Well 4-27-19-3 located 5km North indicates a high potential for this property.

Figure 2
Map of North Atlantic Potash Properties

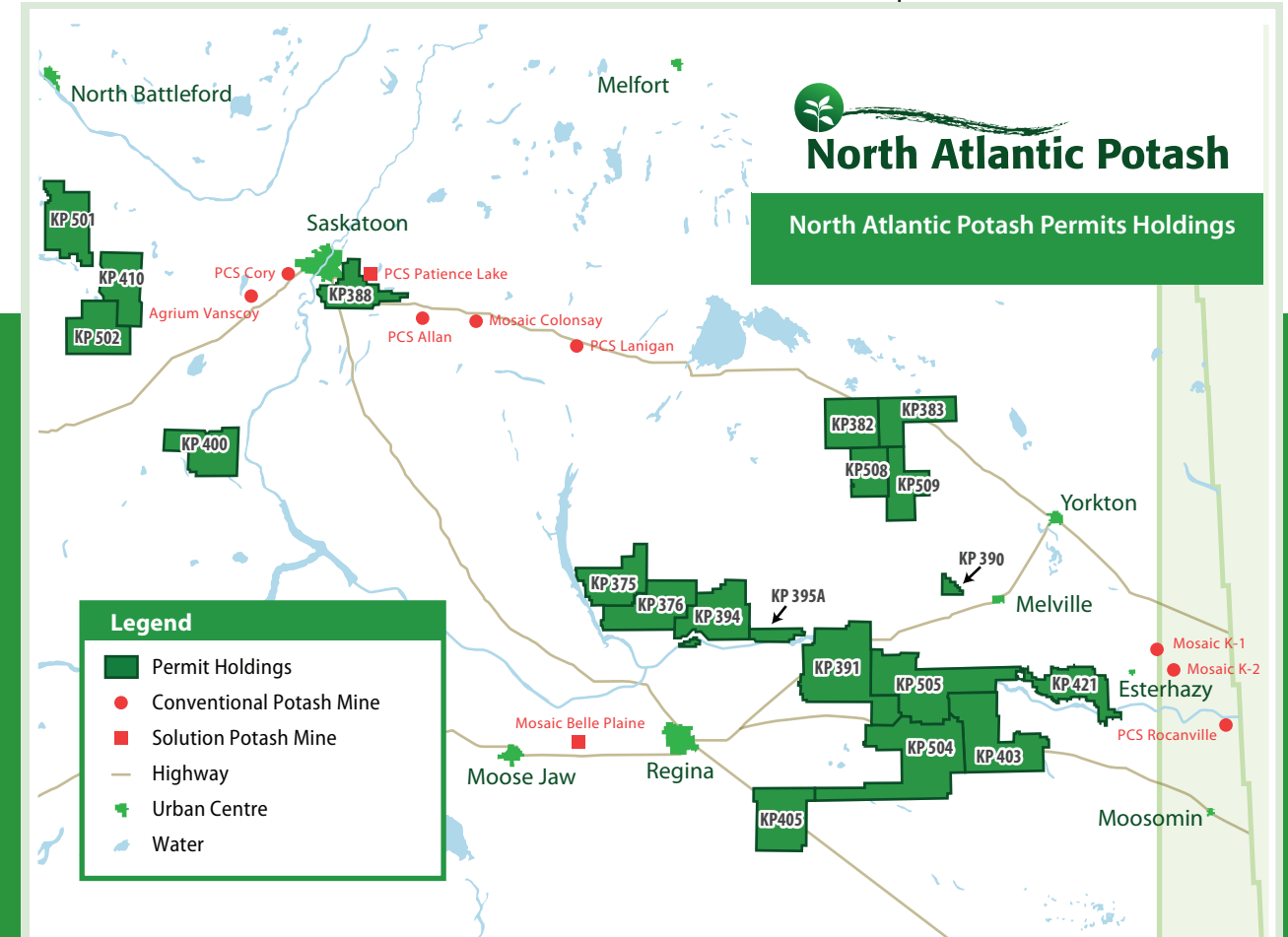


Figure 1
Albany Project Exploration Area

